UAE'S PREMIER BUSINESS MEDIA

INFLUENCE.
AUTHORITY.

Architects of Media Capital

NEWS | TALKS | DEALS | EVENTS | PROMO

UNITED ARAB EMIRATES · 2026

MEDIA DECK · 2026

ICN MEDIA

Five powerful divisions. One unified voice in business intelligence, capital, and influence.

NEWS
Global coverage in Business, Economy, AI, and Tech.

TALKS
Unforgettable narratives from our professional studios.

DEALS
Your BEST deals ever with us.

EVENTS
We cover titles that matter.

PROMO
High impact campaigns through ICN Media Network.

MEDIA DECK · 2026

ICN MEDIA

UAE's Premier Information Source for Business, Economy, and Capital.

We envision **leading** the evolution of media by seamlessly integrating innovations into everyday life,

building a **dynamic ecosystem** rooted in creativity, collaboration and trust.

Through a forward-thinking, community-driven approach, at ICN Media we aim to set **new standards** of media excellence.

UNITED ARAB EMIRATES · 2026

ABOUT ICN MEDIA

WHO WE ARE

ICN Media is the UAE's premier information source for business intelligence, economy, tech, and capital. With unmatched expertise in news, media production, deals, and events, we deliver objective insights at the intersection of the most influential markets.

- UNITED ARAB EMIRATES

01 BUSINESS INTELLIGENCE FIRST

Covering economy, tech, and capital markets with objective, real-time insights.

02 MULTI-DIVISION ECOSYSTEM

Five integrated divisions: NEWS, TALKS, DEALS, EVENTS, and PROMO.

03 REGIONAL AUTHORITY

A powerhouse media authority driving visibility, credibility, and capital for the most ambitious brands in the region.

OUR VISION

LEADING THE MEDIA EVOLUTION

We envision leading the evolution of media by seamlessly integrating innovations and media intelligence into everyday life · building a dynamic ecosystem rooted in creativity, trust, and collaboration.

OUR MISSION

NEW STANDARDS FOR MEDIA

Through a forward-thinking, community-driven approach, ICN Media aims to set new standards for media excellence · positioning us as one of the most impactful media players in the region and beyond.

INNOVATION | TRUST | CREATIVITY

UAE-BORN | REGION-WIDE | GLOBALLY MINDED

LIVE BROADCAST

DIVISION 01

NEWS

& Business Intelligence.



01

ICN · DIVISION 01

THE NEWS.

From text articles to LIVE video streaming, the News division delivers content that can't be missed.

ICN.LIVE

01

NEWS

"Watch LIVE. Think BUSINESS."

The definitive pulse of global business. Streaming LIVE, Economy, and Executive Insights directly from the UAE to the world.

FLAGSHIP · STREAMING PLATFORM

ICN RED

02

ENTERTAINMENT

"The Pulse of What's Trending Now."

Your #1 destination for the most viral, most talked-about, and jaw-dropping moments that are happening across the globe right now.

VIRAL · TRENDING · GLOBAL

ICN BUSINESS

03

MAGAZINE

"Influence Begins Here."

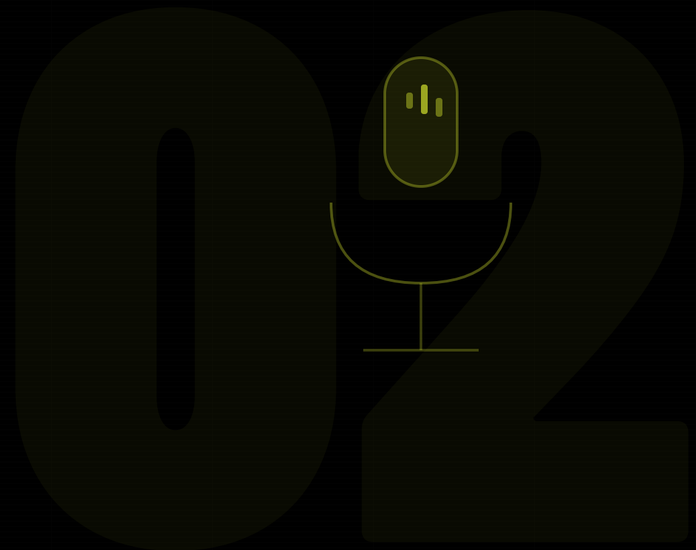
A digital business magazine where industry leaders share insights through exclusive interviews and editorials.

COVER· INTERVIEWS · PRESTIGE

DIVISION 02

TALKS

Business People & Stories.



DIVISION 02

ICN TALKS

The UAE's leading media production powerhouse. Award-winning podcasts, cinematic talk-shows, and viral short-form for the world's most influential voices.

AWARD-WINNING PODCAST

ICN.TALKS BUSINESS

Visionary founders, disruptors, and global titans deconstruct their mindset. Based in Dubai.

PREMIUM

PREMIUM SUBSCRIPTION TIER

ICN PLUS+

Exclusive reportages, documentaries, and proprietary business intelligence · reserved for readers who demand more than the headline.

SHORT-FORM / REELS

VIRAL ARCHITECTS

Scroll-stopping TikTok & Reels content engineered for virality. 300K+ views per clip.

PRODUCTION SERVICES

ICN STUDIOS

4K multi-cam, cinematic set design, executive production & full post-production.

ICN.TALKS BUSINESS · THE CHAIR THAT MATTERS

THE ALPHA SEAT

Investors. CEOs. Lawyers. Consultants. The UAE's most wanted voices sit in one chair, and the conversation creates momentum in the market.

56,028
SUBSCRIBERS & COUNTING



FAROOQ SYED
ALPHA SEAT GUEST



GORDON EINSTEIN
ALPHA SEAT GUEST



HASNAE TALEB
ALPHA SEAT GUEST



IRINA HEAVER
ALPHA SEAT GUEST



LAURA INAMEDINOVA
ALPHA SEAT GUEST



MAHMOUD BARTAWI
ALPHA SEAT GUEST



NIKITA SACHDEV LORD
ALPHA SEAT GUEST

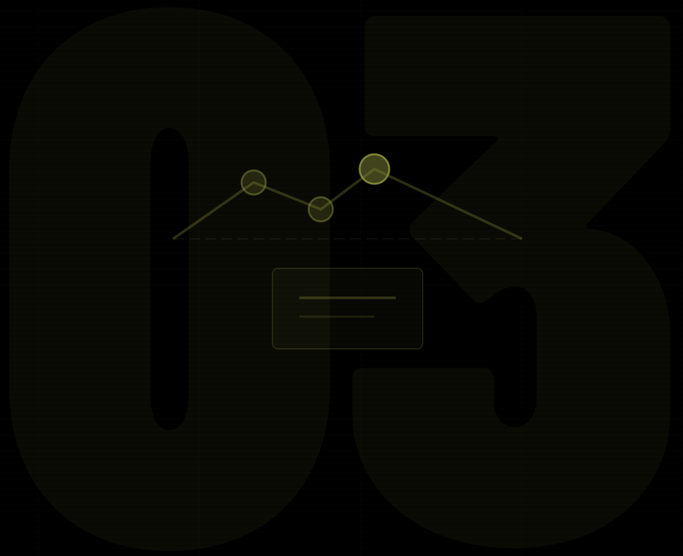
YOUR SEAT COULD BE NEXT

APPLY FOR THE CHAIR

DIVISION 03

DEALS

Your BEST deals ever. With us.



DIVISION 03

ICN DEALS

Send us your best deal ever.
We make it unforgettable.

We secure the best deals from our Media Partners & Clients, promoted across the ICN Media Network and featured on the **ICN Choice** category on ICN.live.

SUPER EXCLUSIVE
Hand-picked offers reserved for the ICN audience. Never duplicated elsewhere.

ONCE-IN-A-LIFETIME
Time-bound, high-value opportunities you won't find again.

NO-BRAINER DEALS
So compelling, the decision makes itself. Built for impact, designed to move.

FEATURED ON

ICN CHOICE

Live on **ICN.live** · The category where every deal becomes the headline.

DIVISION 04

EVENTS

We cover titles that matter.



DIVISION 04

EVENTS

Financial Summits, Exclusive Networking Events, Media Conferences. All captured by the ICN Media Ground Team.



FINANCE

ABU DHABI FINANCE WEEK



BUSINESS

ABU DHABI BUSINESS WEEK



BLOCKCHAIN

BINANCE BLOCKCHAIN WEEK



MEDIA

BRIDGE MEDIA SUMMIT



NETWORKING

CRYPTO POLO CUP



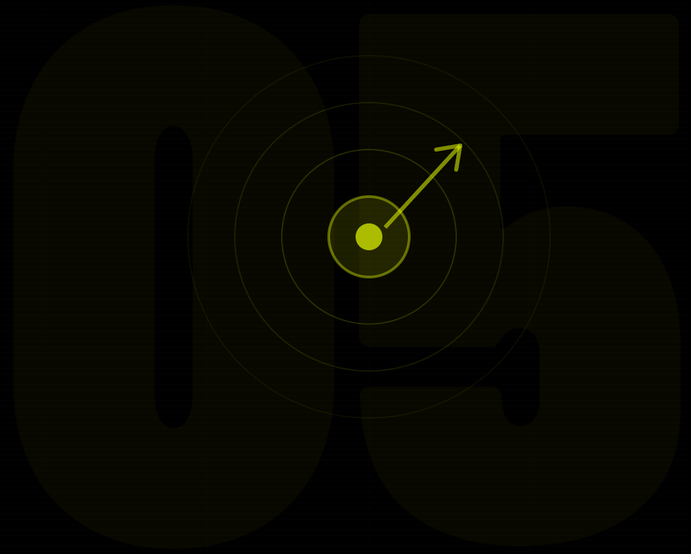
CONFERENCES

UNICEF & BITGET PARTNERSHIP

DIVISION 05

PROMO

Architects of Media Capital.



DIVISION 05

ICN PROMO

ARCHITECTS OF MEDIA CAPITAL™

High-impact campaigns for tier-1 audiences. A structured pathway to authority. This is what you aim for.

01 · ICN.LIVE

BROADCAST. BE SEEN. BE CREDIBLE.

Press Releases · Company Articles · Business Intelligence Ads · Banners

02 · ICN BUSINESS

OWN THE COVER. OWN THE INDUSTRY.

Full Page Advertising · Sponsored Reportages · Promo Ads

03 · ICN.TALKS BUSINESS TALK-SHOW

THE STAGE THAT BUILDS LEGENDS.

B-rolls · Silent Logo Placements · 90-sec Host Speech Promos

INFLUENCE AND

SOCIAL REACH.

6M+
COMBINED
CROSS-PLATFORM VIEWS

01

YOUTUBE

1.2M
VIEWS

02

TIKTOK

3.7M
VIEWS

03

INSTAGRAM

1.1M
VIEWS

• GROWING MONTHLY ACROSS ALL CHANNELS · 2026 AUDIENCE & REACH METRICS

ICN PROMO · FLAGSHIP PROGRAM

CAPITAL PROGRAM

SHAPE THE CONVERSATION. MOVE THE MARKET.

Join the UAE's most efficient Media Authority Program.

A harmonized text-to-video Influence Engine for Founders and Executives.

EACH STEP AMPLIFIES THE PREVIOUS ONE.

01

SECURE CREDIBILITY

PRESS RELEASE

Strategic press release that secures credibility and evergreen SEO, AEO, and GEO positioning across ICN's network.

→

02

BUILD AUTHORITY

ICN BUSINESS MAGAZINE

Cover + Interview that positions you as an industry authority, published, distributed, amplified by ICN Media.

→

03

DOMINATE

ICN.TALKS BUSINESS SHOW

Claim the ALPHA SEAT in the UAE's leading business talk-show. Own the conversation.

3-PRODUCT MEDIA BUNDLE

From visibility to **authority**. From mention to **market mover**.

TRUSTED BY LEADING BRANDS

100+ MEDIA PARTNERS

01
LUNA PR
PR & STRATEGY

02
BINANCE
BLOCKCHAIN GIANT

03
UNICEF
GLOBAL IMPACT

ABU DHABI FINANCE WEEK

ABU DHABI BUSINESS WEEK

BINANCE BLOCKCHAIN WEEK

BRIDGE MEDIA SUMMIT

INPUT GLOBAL

ANIMOCA BRANDS

CERAS VENTURES

LET'S BUILD TOGETHER

GET IN TOUCH.

Partner with ICN. ARCHITECTS OF MEDIA CAPITAL.

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Official Website

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icn.live
24/7 digital business news