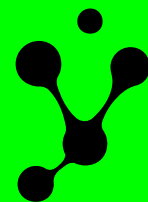


IRON  
CAPITAL



LAB

**+ UNLOCK CRYPTO'S MOST EXCLUSIVE TOKEN LAUNCH SERVICES**

+ ALL YOUR NEEDS IN ONE PLACE



## **IS MORE THAN JUST A CRYPTO ACCELERATOR SERVICE PROVIDER.**

From ideas to branding, from tokenomics to launchpads and exchanges, we transform dreams into profits.

**ALL YOUR NEEDS ARE JUST ONE CALL AWAY.**

# THE IMPORTANCE OF JOINING A CRYPTO LAB

Projects that are not part of any specialized token launch programs have *88% less chances* to succeed due to lack of clarity and connections.

Launching a cryptocurrency project is a complex and multifaceted endeavour that requires more than just innovative technology and a great idea. Incorporating an accelerator program with experts can significantly enhance the chances of success.

These accelerators/labs provide a structured program that includes workshops, mentorship, and strategic planning sessions. This structured approach helps ensure that the project develops a clear roadmap, sets achievable milestones, and adheres to best practices.



**A crypto lab provides access to industry-experience mentors who can offer invaluable insights.**

Joining an accelerator opens doors to a vast network that can facilitate crucial connections, foster collaborations, and provide funding opportunities that might otherwise be inaccessible.

Being part of a reputable accelerator program can lend credibility to a crypto project. This validation is essential for building trust with potential investors and users, and it can differentiate the project in a crowded market.

**DISTINCTIVE STRATEGIC  
ASSETS OF WORKING  
WITH IRON CAPITAL LAB**

**WHY IC LAB?  
THE SOLUTION**

# EXPERTISE

**Rule number 1.** You work with experts in A-Z world-class branding, editorials & PR, organically executed research, and tailored token launches for your project. Are involved seasoned investors and founders that have seen everything. **Rare!**

# INVESTMENTS

For the right fit in our investment thesis, Iron Capital VC provides financial support to key business moves and brings your project to exclusive avenues, plus, introduction to our networks of the leading Web3 investors and VCs. **Bingo!**

# VISIBILITY

ICN, our Web3 media company, connects serious builders and investors with a global blockchain ecosystem through media products. Nothing above than having a partnership with a leading Web3 media company!

↓

HOW DOES  
YOUR  
PROJECT  
LOOK LIKE  
IN FRONT OF  
INVESTORS?

11 IRON-DECISIVE  
MOVES YOU NEED  
TO KNOW NOW...



# 01.

## A PRODUCT WITH REAL UTILITY

Your product should solve a problem in a large market with an active audience. Ideally, you're a blue ocean.

# 03.

## BRANDING

Every idea needs a story communicated professionally, with marketing materials aligned to financial forecasts.

# 02.

## TOKENOMICS

This financial distribution instrument is a complex management pillar crucial to your token's success.

# 04.

## COMMUNITY

Your idea must have a real audience that supports and actively builds the project with you.

# 05.

## LAUNCHPADS

Crypto launchpads can provide outstanding visibility. Choosing the wrong ones or mismanaging terms & conditions can be detrimental.

# 06.

## CENTRALIZED EXCHANGES

Most retail crypto users prefer centralized options for wallet management. These platforms can connect your project with millions of users.

# 08.

## MARKET MAKERS

Essential for your token's success, they are the masterminds behind its performance.

# 10.

## A VISIONARY INVESTOR

An investor who believes in you and supports you before crucial business moves is essential.

# 07.

## DECENTRALIZED EXCHANGES

This move grants access to a knowledgeable crypto audience and offers privacy for transactions, crucial in the blockchain industry.

# 09.

## WORLD-CLASS MARKETING TEAM

Connected, brilliant, and hard-to-find marketing experts are vital. They are the engine, fuel, wheels, and driver of your project.

# 11.

## MOMENTUM

Your project needs the right wave of macro-economic actions and narrative, which can be wisely chosen by experts.

The information above may seem daunting, but it's why over 95% of crypto projects fail quickly. In May 2024 alone, 1 million new tokens entered the market. At the start point, your project is one of them. The execution makes the difference.

Please ask yourself: "What do I want to achieve with my project?"

If your answer is to make an impact, build great products for a passionate audience, and achieve outstanding financial rewards through dedicated work, you are in the right place.

Iron Capital LAB is the answer to this self-reflective question. We connect you with your success."


**Dani Topala**, Founder Iron Capital Group

 [CLICK HERE TO CONNECT WITH DANI](#)

# OUR SERVICES

At Iron Capital Lab, we offer a comprehensive suite of solutions that are designed to cover all your project needs.

Join IC Lab today and experience working with innovative professionals.

 **LAB** Branding

 **LAB** Advisory

 **LAB** Consultancy

 **LAB** Research

**STEP 01** **LAB** Branding

**For a massive success, it's essential to have all your communication materials aligned with your financial aspirations. There is no other way around. A solid brand presence is absolutely imperative. Experience the difference and have the entire branding done by IC LAB!**

We take branding seriously. At Iron Capital LAB, our creative directors with international awards in graphic design worked on global success stories. We accept projects only after a strict due diligence of your branding. If needed, this service becomes mandatory to proceed. Otherwise, you can opt-in for this service alone without further commitments.

**CONTACT US HERE**

## STEP 02

 **LAB** Advisory

**From tokenomics to IDOs strategies, market makers and CEXs/DEXs, together with our flagship-ecosystem product, ICN Web3 Media, a lethal marketing weapon for your project, you are covered.**

With tailored media products, we reach the crypto audience through various formats, achieving significant exposure. From Podcast to Newsletter or via ICN.live, a Web3 news broadcaster, we put your project on everyone's lips.

**STEP 02** **LAB** Advisory

Leverage our extensive expertise to connect your project with the right influencers and distinguish you from the rest. Elevate your expectations about your project with us!

After completing **STEP 1**, we evaluate all the 11 Iron-Decisive Moves and determine the best next steps to achieve them.

Clarity and Connections are the game changer here.

This service can be accessed only if we did the **STEP 1** or your branding passed our evaluation.

[CONTACT US HERE](#)[OUR ECOSYSTEM](#)

STEP 03

 **LAB** Consultancy

**A must-have service if you're investing in cryptocurrencies or the blockchain industry for the first time. A soft landing in the world of the most volatile market is a smart approach. Step into innovation now!**

Our consultancy package offers customized solutions tailored to your specific needs, covering general crypto introductions, portfolio management, crypto security, wallet management, investment opportunities, research techniques, and much more.

**BOOK A CALL NOW**



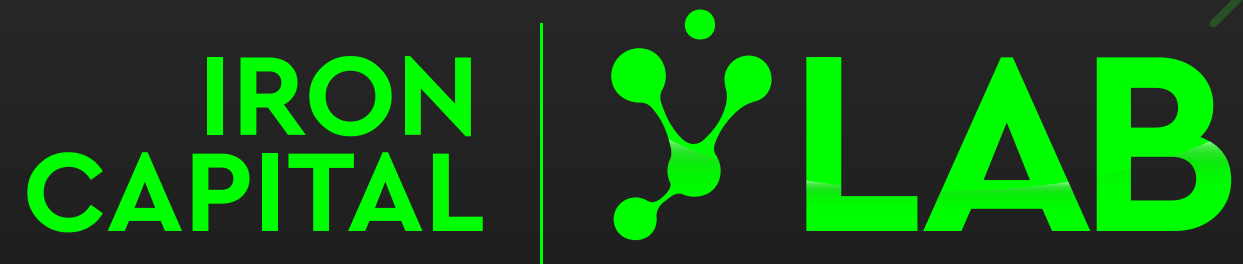
## STEP 04

 **LAB** Research

**Our in-house, detail-obsessed researchers will expertly handle your bespoke requirements. Discover the exceptional!**

Whether you're a solo investor, venture capital, or company with serious intentions in crypto, real money lies in research. Our sophisticated strategies are recognized as the best in the space.

[BOOK A CALL NOW](#)



**BUILDING THE FOUNDATION FOR YOUR SUCCESS.**

**ELEVATE YOUR PROJECT WITH IRON CAPITAL LAB!**



[contact@ironcapital.xyz](mailto:contact@ironcapital.xyz) | [support@ironcapital.xyz](mailto:support@ironcapital.xyz)

[icn.live/lab](https://icn.live/lab)