



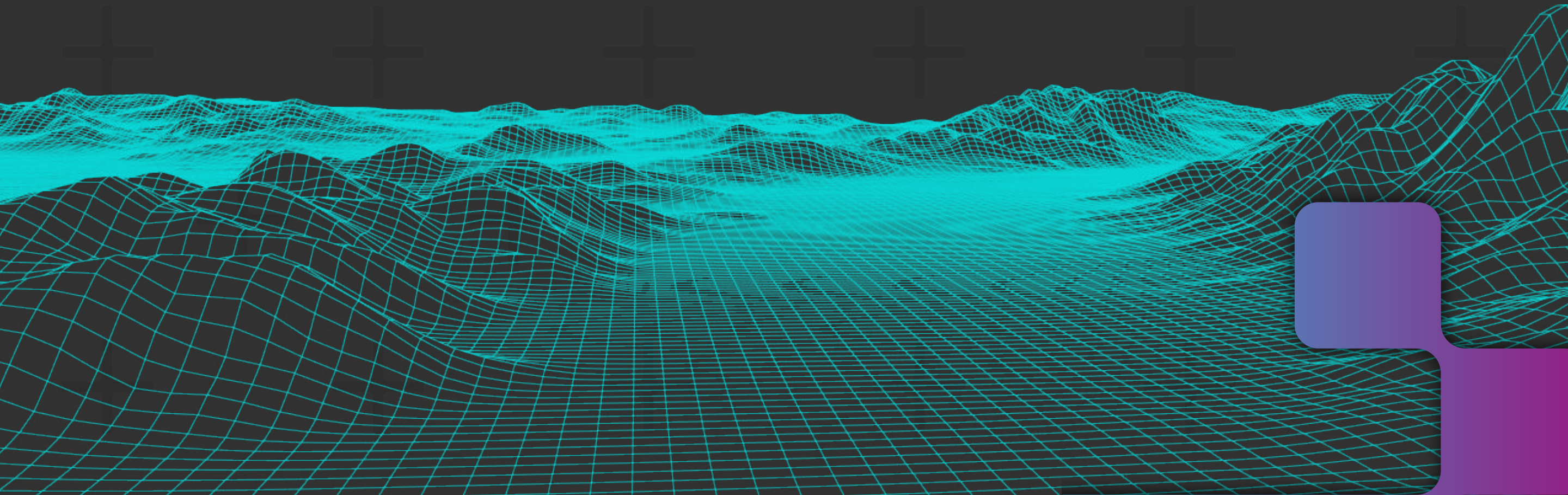
icon WEB3  
MEDIA  
COMPANY

Navigating the **Web3 landscape** with essential news

WEB3 NEWS

TALKS

NEWSLETTER



# icn.

WEB  
MEDIA  
COMPANY

- 01. WHO WE ARE
- 02. OUR PRODUCTS
- 03. OUR REACH
- 04. OPPORTUNITIES

01.

# WHO WE ARE.

Innovative media products at your fingerprint.

## WHO WE ARE

**ICN Web3 Media is the premier web3 information services provider in the digital asset sector in the Middle East.**

Our unparalleled expertise in news, research, and events, delivers objective insights into the intersection of all major markets of the Web3 industry: Gaming, AI, Metaverse, Robotics, Blockchain, Events, etc that sets us up as one of the most important media players in the region.

# icn.

# OUR VISION AND MISSION STATEMENTS...

## WHY DID WE START?

We envision leading the media evolution by seamlessly integrating web3 into everyday life, building a dynamic ecosystem that fosters creativity, collaboration, and trust.

By setting new standards for media ecosystem, through forward-thinking and community-oriented approach, we aim excellence.

02.

# OUR PRODUCTS.

Future-proof media solutions for a new era.

BIMONTHLY  
NEWSLETTER

# WEB3 NEWS

PODCAST  
TALKS

With our **triple commitment**, we are dedicated to empowering individuals and businesses by delivering timely and relevant information through our outstanding three distinct yet harmonious pillars of the ecosystem.

Whether you are seeking on-time insights, industry market updates or in-depth discussions with industry leaders, we cover them all.



icn.live



icn.talks



icn.LETTER

These **three media products**, while fundamentally different in their approach, together, pull at the same rope, complement each other seamlessly and work synergistically to provide a comprehensive and enriched informational experience for our audience.



# INTRODUCING ICN WEB3 MEDIA PRODUCTS

## icn.live

**ICN.live**, a right-on-time web3 news broadcaster that serves as the rapid-response frontline is the **heartbeat** of immediate updates, catering to those who seek to stay on top of breaking developments in the dynamic worlds of digital finance, technology, and innovation.

## icn.talks

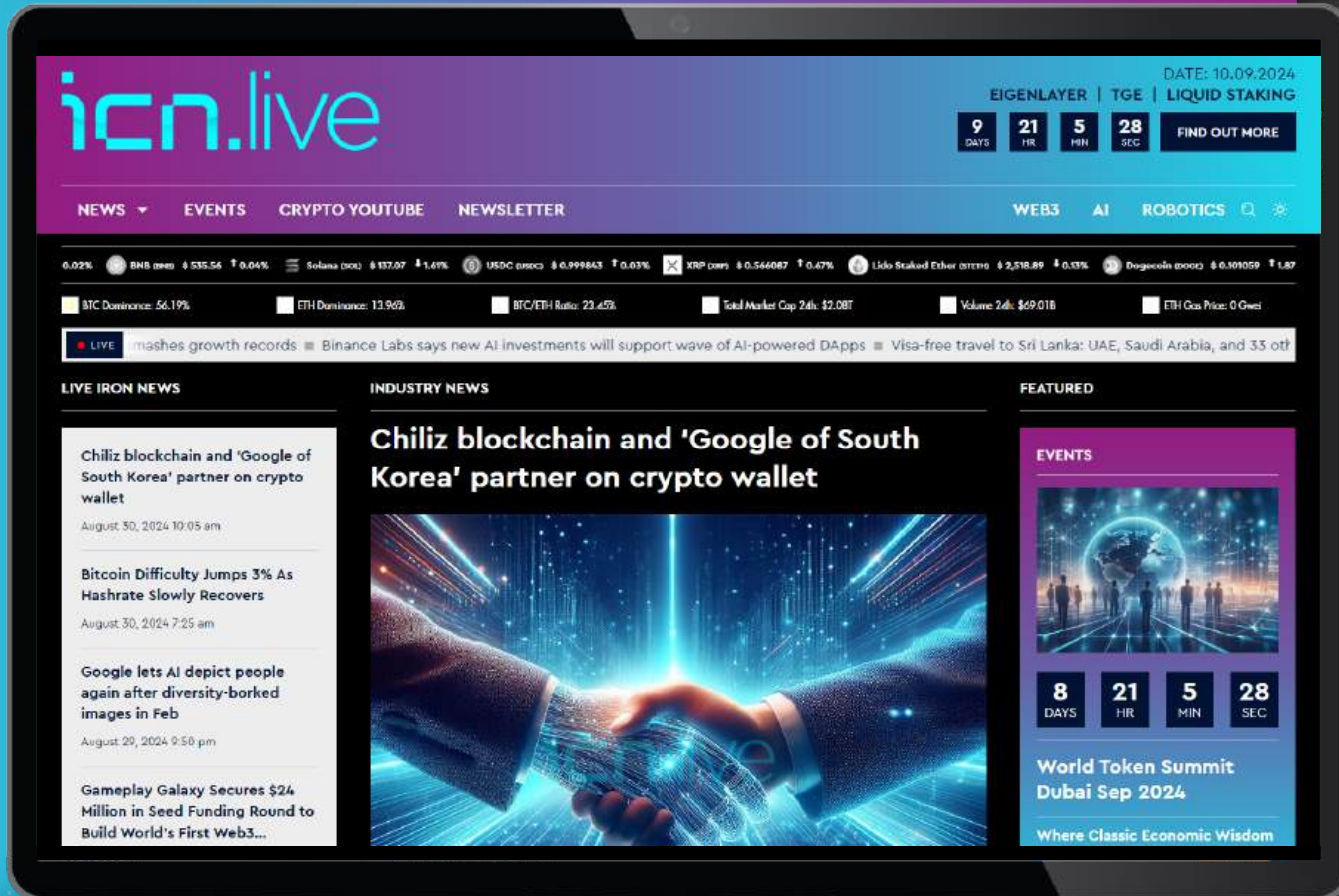
Our talk-show production, The Podcast **ICN.talks** offers an in-depth dive into the minds of industry leaders and visionary founders, providing a platform for intimate discussions on market trends and strategies allowing for a deeper understanding of the "why" behind market movements.

## icn.LETTER

With **ICN.letter**, we created your global web3 pulse.

We read everyday 300+ web3 breaking news & articles from top-notch broadcasters, analyze on-chain moves from exclusive sources, and track the most important KPIs of the macroeconomy.

**Let's Go!**



# icn.live

## WEB3 NEWS

### Designed to navigate with ease

ICN Web3 News has been created to give you the most accurate, relevant and latest information in the industry.

# THE PODCAST

## icn.talks

**An electrifying series dedicated to connecting, inspiring, and empowering the entire Web3 industry is set in the dynamic city of Dubai.**

Join us on an exhilarating journey as we aim to connect with visionary founders, influential businesspeople, C-level Executives and extraordinary entrepreneurs, to unravel the untold stories of their phenomenal minds that propelled them towards massive success.





## THE NEWSLETTER

From web3 market updates to industry news in Gaming, AI, DeFi, RWA and other hot narratives, to mindset and exclusive deals.

All in one place!

[CLICK HERE TO SUBSCRIBE](#)

03.

# OUR REACH.

We publish our own content on 9 major platforms.

# SOCIAL MEDIA


ICN engages with its audience 24/7




**300K+**  
VIEWS



**8K+**  
FOLLOWERS



**350K+**  
REEL VIEWS



**2.5M**  
VIEWS



**1K+**  
REACTIONS



**25K+**  
REEL VIEWS



**150**  
FOLLOWERS

04.

# OUR OPPORTUNITIES.

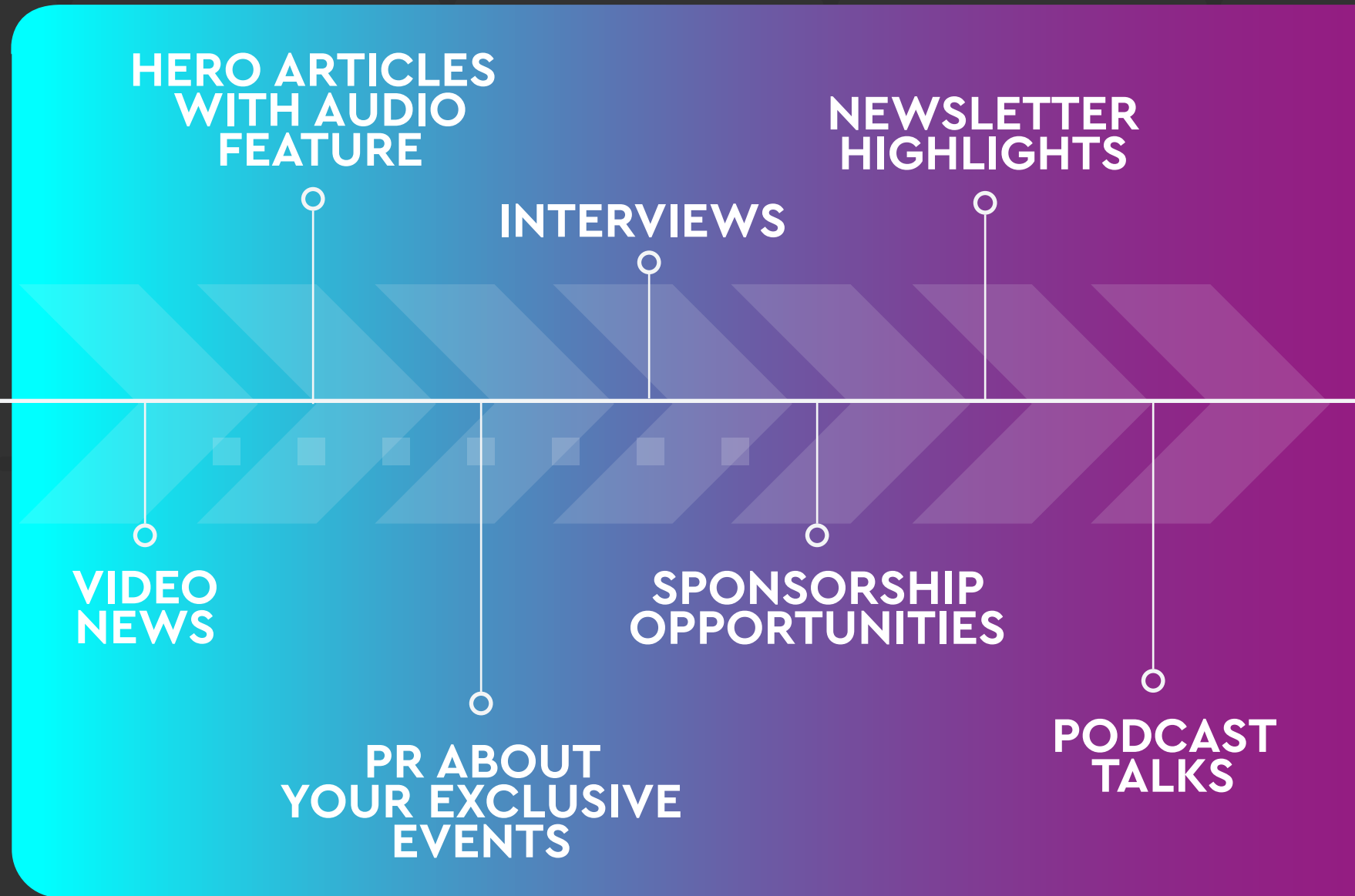
Unlock limitless potential for unprecedented business growth.

# LEVEL UP

Your Ecosystem with ICN Web3 Media!

## 7 DISTINCT LAYOUTS

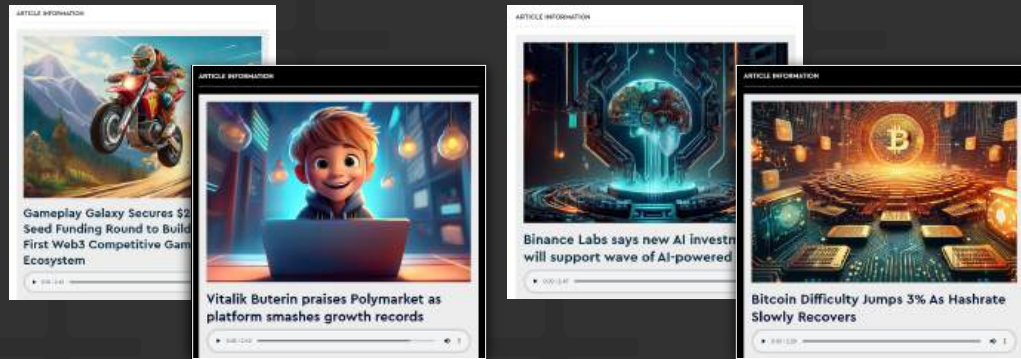
ICN helps you promote your project through multiple channels and build a solid reputation in the field.



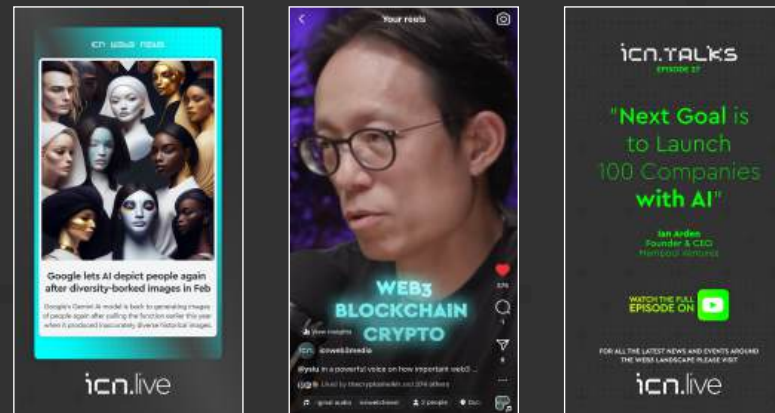


Broadcast your success, partnerships, milestones, achievements, acquisitions, launches, investments, and new products to the world with ICN's dynamic content formats.

### ARTICLES



### SOCIAL MEDIA POSTS



### NEWSLETTERS



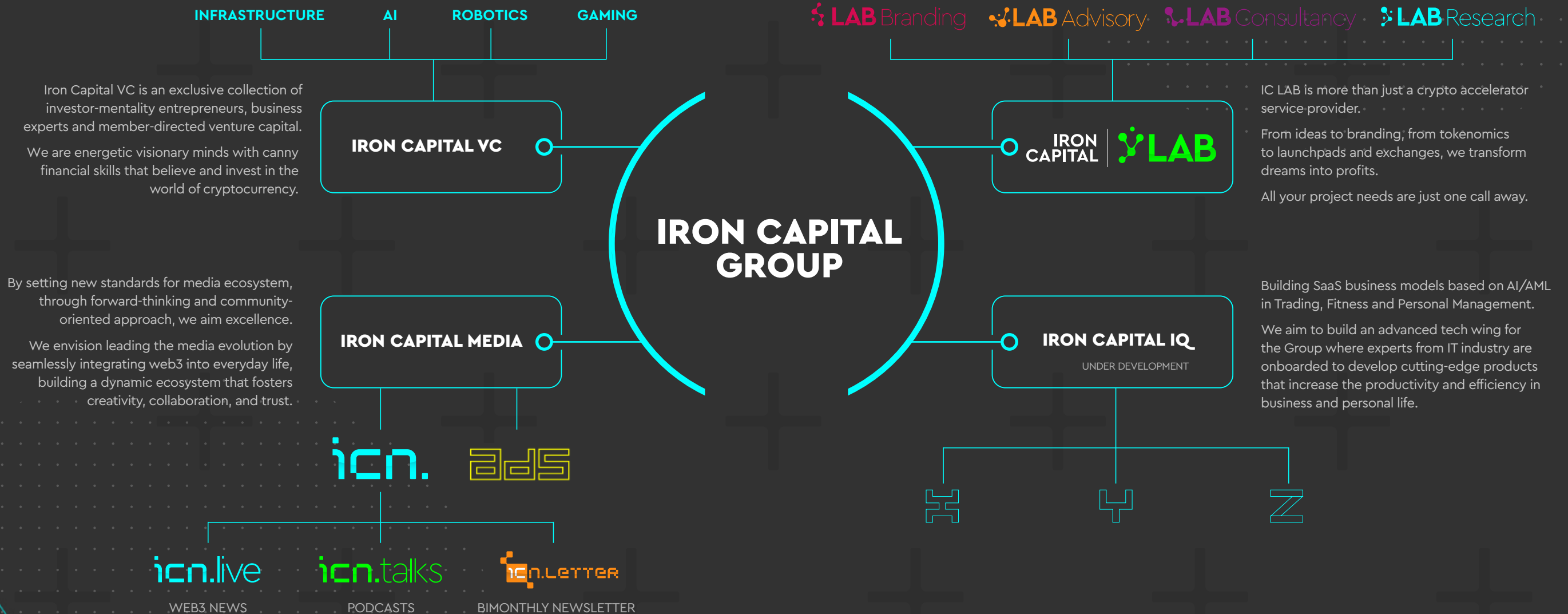
### VIDEO NEWS



### PODCAST EPISODES



# ICN Web3 Media is more than just a company. Introducing Iron Capital Group.





# icn. WEB MEDIA COMPANY

Navigating the **Web3 landscape** with essential news

# THANKS YOU



[contact@ironcapital.xyz](mailto:contact@ironcapital.xyz) | [info@icn.live](mailto:info@icn.live)

[icn.live](https://icn.live)

